

Rubric for Animation Projects

Area	Far Below	Below Basic	Basic	Proficient	Mastery
Documentation - 10% Did student(s) include citations for sources and permissions for non-student produced materials? Sketches/ storyboard?	NONE of the required documentation present.	LITTLE or most required permissions present.	SOME required permissions present.	Most required permissions present.	ALL required permissions present OR none needed.
Complete and Functional - 15% Did student(s) complete the entire project?	Project has no animation.	Project has LITTLE animation.	Project has SOME animation.	Project is somewhat incomplete or does not function as intended.	Project displays a completed animation in its entirety.
Creativity - 20% Did student(s) use a higher level of creativity throughout the design process and oral presentation? (Nervousness should NOT count against the student)	No creativity shown in the project design and oral presentation.	Minimal levels of creativity shown in the project design and oral presentation.	SOME levels of creativity shown in the project design and oral presentation.	Students display slightly lower levels of creativity in the design process and/or oral presentation.	Student displays a high level of creativity throughout the entire design process. The oral presentation is unique, well-planned, and creative.
Understanding - 25% Did student(s) demonstrate a solid understanding of the software for project development?	Student displayed no understanding of the software used.	Student displayed a little understanding of the software used.	Choice of technique may have been inappropriate for the project. Student does not show a full understanding of the software used.	Students shows an understanding of software technique but didn't use it as effectively with the animation.	Mastery in the choice and use of software to enhance the project.
Intended Purpose - 30% Did all elements of the project work together to serve the intended purpose?	No elements of the design fit the intended purpose of the model.	Little elements of the design fit the intended purpose of the model.	Some elements of the design fit the intended purpose of the model.	Choice of colors, textures and shapes are somewhat limited. Some characters and objects move with shaky or irregular motions.	Mastery in the choice of colors, textures, and shapes to create realistic images. Mastery in the creation of movement. Movement is smooth and realistic with varying speeds shown in the movement of foreground and background objects in the background. Mastery in the complexity of the design with three or more objects or sources of movement including the background.